

# Heard in Lille today...

Consult'in France (professional association of consulting firms) offers the audience to take part in the debate on the transformation of companies.

*What should we expect from companies?*

➡ *How to be a responsible company?*

3 **best practices** you shared with our consultants:

- **Bouygues Immobilier**

An intrapreneurship project to create a « Ressourcerie », which aims at giving a second life to unused construction materials

- **IDKids**

The company promotes social entrepreneurship and works on the sponsorship of underprivileged children

- **Pocheco** (Forest-sur-Marque, 59)

Re-thinks envelopes production and adopts a new approach: *ecolonomy* states « It is more economic to produce ecologically »

Thank you & stay tuned! We'll share the collective output shortly after the World Forum.